



Listen

News of Gospel Broadcasting Mission and The Christians Hour Broadcast

A VERY MERRY
CHRISTMAS
and Happy New Year!

We are grateful for you and to you . . .

Greetings and Best Wishes during this wonderful season of the year.

Time passes quickly - but you already know that. It seems to be jet-propelled.

It was **1978**, when Lorene and I started our ministry with this mission. After we served in Church and Bible College ministries, we moved with our four boys to Wisconsin from Texas. Boy was it cold! It's still cold in the winter. But, as John Ruskin said, "...there is really no such thing as bad weather, only different kinds of good weather."

And the years since we signed on with this radio ministry have been good years! Your partnership, support and encouragement has enabled literally millions of people to hear the gospel in at least one of the languages we use producing, sponsoring and airing Christian broadcasts around the world. We are grateful for your help to accomplish this important work. the Bible says, "... the seed planted on good ground is the person who hears and understands the word." Together we have been seed planters into the good ground of human hearts and lives.

As world population increases and generations come and go - use of radio waves and communication technology keeps advancing. That means with your continuing help our broadcasts will continue for many years into the future.

Additionally, we have other projects that might interest you or that you might share with your church mission team or other mission-minded people like you.

This year, we will sponsor and participate in The Golden Triangle Seminar which will be conducted along the Thai-Burma border next month. It is held to encourage church leaders and broadcasters from several Asian countries. We would like to find a donor (or donors) for \$10,000. Another project is development of new radio programs to reach previously un-reached people groups. This also requires equipping one or two recording studios in remote areas to record broadcasts. Cost is \$3,000 per studio, and \$500 per month for broadcast airtime. Please pray with us about these radio opportunities and help if you are able.

THANK YOU for your partnership in ministry. Together, let's continue to share the good news of Jesus. MERRY CHRISTMAS!

Bill McClure Mission Director



Lisu Christians carefully make their way across the Myanmar River on foot to follow-up some of our Lisu Christian radio programs that reach remote villages along the border with India.

Do People Listen To Radio?



NIELSEN released its **2018** Audio Today Report, the quarterly paper that shows audio plays a central role in the daily lives of hundreds of millions of American consumers. Despite countless media options, AM/FM radio continues to be the top weekly U.S. reach medium with a 93% reach. In fact, 270 million people aged six and older listen to radio each week.



Listening outside the home, specifically in the car, is a huge part of today's radio ecosystem. The report touched on network radio, podcasting, national formats including music and spoken-word radio.

When developing strategy to reach your local community with the gospel, have you considered using radio? Is radio on a mission field in the local language part of your mission program? Why not?

THE CHRISTIANS HOUR in English is a weekly 15/30 minute format - no charge for the program - your church provides air time on your local radio station. To listen or upload a current program - go to:

Itunes; thechristianshour.org;
gospelbroadcastingmission.org;
Oneplace.com or Googleplay.

Memorial and Honor Gifts In Memory Of Given By

Ruth Ann Tyler, Marlene Wiles	M/M Lester LeMay
Cloyd Christman	Tom & Jill Miller, Tom & Vi Weeks, M/M Gayle Smith
Norma Daily, Janice Peterson, Stanley Chitwood	Jean Grant
Ray Hough	Sandi Respicio, Bill & Eileen Daily, Bill & Lorene McClure
Garland J. Risner, Bob Anderson	Bill & Lorene McClure, Gloria Anderson & family

In Honor Of Given By

Bob Russell	Del & Winnie Schanie
Bill & Lorene McClure	Richard Sprague

FROM BURMA: Khono Khamlum, wife of our late broadcaster K. James, is continuing the work he was doing in Northern Burma. She reports: "The radio programs are doing great. With two preachers now, it is very good although it makes work busier for Matthew as editor and producer, but he is doing well. One thing what Matthew said is when he sends completed programs on-line to FEBC in the Philippines to be broadcast by short-wave radio, the internet speed is not good. So he has to wait until mid-night sometimes. One of the pastors from our Church just got back from Northern Myanmar, near the China boundary. He said old people from that region can't go to church due to poor health. But they can hear the word of God in their own Rawang language via short-wave radio. So that is great to hear that the radio is very useful and very important for them. For some regions, there are even some places no pastors or ministers can go. So the radio ministry is playing an important role for them. I am happy to hear that news from pastor who is pastor of Church of Christ, Pyin-Oo-Lwin."

MISSION NEWS



We are thankful to report no injuries, except to the deer that jumped in front of our car. The McClure's were on their way to take part in the Hi-Plains School of Missions conducted in parts of Oklahoma, Texas and Kansas, Sept.30-Oct.19. Thanks to the Lord and a very helpful Oklahoma trooper, we resumed our trip in a rented car and completed our speaking schedule. Thanks also to Marvin and Vicky Garrison for all their good work in directing this round-robin mission tour. A great plan that results in new friends for participating missions and the chance for us to make the case for using radio to reach the lost.



Our mission has been working with radio in the Philippines for many years. One of our broadcasts is from Davao City on Mindanao. It began years ago with Bro. Jobay as speaker - following his death his son-in-law, David Domingo continued the broadcast. He is pictured here in the studios of DXRA, 783 Radyo ni Juan, where he records the weekly broadcast. It is then heard over six cities and provinces of every Sunday, 12:30-1:00 pm.



The Christian Hour preachers are: Gene Apple, Rick Atchley, Aaron Brockett, Ben Cachiaras, Tim Harlow and Bob Russell.



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